Bessmer Chiropractic, P.C.
SMS Text Messaging Privacy Policy

Effective Date: 05/19/2026

Bessmer Chiropractic, P.C. respects your privacy and is committed to protecting the personal information collected through our patient text messaging program.

Information We Collect
When you enroll in our SMS messaging program, we may collect:

- Your name
- Your mobile phone number
- Your SMS opt-in consent and communication preferences
- The date, time, and method of your consent
- Appointment and scheduling information
- Text message communications and delivery information

How We Use Your Information
We use this information to:

- Send appointment confirmations and reminders
- Communicate scheduling changes or office closures
- Respond to patient questions and appointment requests
- Send routine administrative and patient care-related notifications
- Manage SMS consent and opt-out requests
- Maintain records of communications and comply with applicable laws

Information Sharing and Privacy

We do not sell or share your SMS opt-in data or personal information with third parties for marketing purposes.

Mobile information and SMS opt-in consent will not be shared with third parties or affiliates for their marketing or promotional purposes.

We may share information with authorized service providers, including our text messaging platform, solely as necessary to deliver messages and operate our patient communication services, subject to applicable privacy and security requirements.

HIPAA and Patient Privacy
We take patient confidentiality seriously. Protected health information is handled in accordance with applicable federal and state privacy laws, including HIPAA when applicable.

Standard SMS text messaging may not be encrypted or completely secure. We encourage patients not to send sensitive medical details through regular text messages.

Your Choices and Opt-Out Rights
Participation in our SMS messaging program is voluntary.

You may opt out at any time by replying **STOP** to any text message from our clinic.

For assistance, reply **HELP** or contact our office at 402-292-1337.

Data Security and Retention
We use reasonable safeguards to protect information collected through our SMS program. We retain information as necessary for legitimate business purposes, patient communication records, and applicable legal requirements.

Changes to This Policy
We may update this Privacy Policy periodically. Changes will be posted on our website with a revised effective date.

Contact Information
Bessmer Chiropractic, P.C.
11525 S 36th Street
Bellevue, NE 68123
Phone: 402-292-1337
Email: info@bessmerchiropratic.com
Website: www.bessmerchiropractic.com

Bessmer Chiropractic, P.C. SMS Text Messaging Terms & Conditions

Effective Date: 05/19/2026

Program Name
Bessmer Chiropractic, P.C. Patient Text Messaging Program

Program Description
By opting in to receive SMS text messages from Bessmer Chiropractic, P.C. you agree to receive text messages related to your chiropractic care and office communications.

Messages may include:

- Appointment confirmations and reminders
- Appointment scheduling and rescheduling
- Office hours and schedule changes
- Responses to patient inquiries
- Routine administrative and patient care-related notifications
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Consent to Receive Messages
By voluntarily providing your mobile phone number and affirmatively consenting to receive text messages, you authorize Bessmer Chiropractic, P.C. to send SMS messages to your mobile device, including automated messages when applicable.

Participation in our SMS messaging program is voluntary and is not required as a condition of receiving chiropractic services.

Message Frequency
Message frequency varies based on your appointments, scheduling activity, and communications with our office. You may receive recurring messages.

Message and Data Rates
Message and data rates may apply. Charges depend on your wireless carrier and mobile service plan.

Opt-Out Instructions
To stop receiving text messages, reply STOP to any message from Bessmer Chiropractic, P.C. You will receive a confirmation of your opt-out, and no further messages will be sent through the applicable messaging program unless you opt in again.

Help Instructions
For assistance, reply HELP to any message or contact Bessmer Chiropractic, P.C. at 402-292-1337 or info@bessmerchiropractic.com

Carrier Disclaimer

Carriers are not liable for any delayed or undelivered messages.

Message delivery is subject to wireless carrier availability and network conditions.

Patient Privacy

We respect patient privacy and protect personal information in accordance with applicable privacy laws. Please avoid sending sensitive medical information through standard SMS messaging, which may not be secure.

Changes to Terms

We reserve the right to update these SMS Terms & Conditions. Changes will be posted on our website with an updated effective date.

Contact Information

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